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## APPLICATION FOR PREMISES LICENCE – 28 DENMAN AVENUE

### RESPONSE TO CONCERNS RAISED IN THE SCHEDULE OF REPRESENTATIONS

Dear neighbours and residents of Midwinters,

We would like to take this opportunity to address some of the questions raised regarding our application for a premises licence and hopefully assuage some of the concerns this has generated.

Firstly and most importantly we would like to reassure residents that we in no way wish to disrupt the quiet residential area in which we live. Like many of you, we bought our house here as a safe, secure place in which to raise our four children and we feel lucky to be part of such a friendly and neighbourly community.

Our goal is a small and simple one: my French husband is from the Burgundy region of France – an area known for its fantastic wines. We intend to import only small quantities of premium quality wine which we would like to distribute on a small scale to those who share our passion - both individual wines lovers and/or businesses such as public houses, restaurants and wine merchants.

We are planning on selling our wine mainly via our personal network, on-line, markets, events and off-site wine tastings. It is perhaps also relevant to point out that we are the owners of a management consultancy business and that this is a small side project for us born of my husband's love of his region and its produce.

**To be clear, there will be no shop, off-licence or pub running from our family home, both now or in the future.** As residents of Midwinters and parents we share all concerns regarding safety, children, noise, security, increased traffic and parking and can assure you that we would not do anything to increase or put these at risk. Moreover, in order to obtain his personal licence my husband was required to train and focus on the four licensing objectives, namely prevention of crime and disorder, public safety, prevention of public nuisance and protection of children from harm.

The reason we needed to apply for a premise licence is because our house will be the point of sales - where we take the orders (principally on-line) and where we will stock the wine. This is a mandatory step if we wish to sell the wine. The issue of planning permission and a change of status from residential to commercial is currently being investigated, however it is our understanding that should permission be necessary and granted, we are happy to add a

condition on to the licence that on the sale of the property the licence would be surrendered.

We do not intend to hold regular wine-tasting gatherings at our home. Any larger events we organise will take place at external venues and not on the Midwinters estate. Any visits would be by appointment only and for only one or two customers at a time. There will be no advertisements, branding, signs or logos on our house. Small deliveries will be made every few months either by car or van (no bigger than your average supermarket delivery) and there will be absolutely no increase in traffic or additional parking as a consequence.

We will implement the 'Challenge 25 Scheme' to ensure no-one under-age buys alcohol from us. We will also increase our home security by adding an additional CCTV camera with 28 days recording capacity (as requested by the licensing officer).

We hope that this information is helpful and informative and allays any worries you may have regarding our venture. Do not hesitate to contact us if you have any further questions.

Yours faithfully

Thibaut & Catherine Grosdemouge